

HOSPITALITY MANAGEMENT CONCENTRATION

HOSPITALITY ADMINISTRATION

Associate in Applied Science Degree

LENGTH: Six Semesters

PURPOSE: This program is designed to produce management personnel for the hospitality industry.

AREA I	WRITTEN COMPOSITION	3 SH
ENG 101.....	English Composition I	3
AREA II	HUMANITIES AND FINE ARTS	6 SH
Humanities Elective.....	ART, MUS, THR, REL, or PHL.....	3
SPH 107.....	Fundamentals of Public Speaking	3
AREA III	NATURAL SCIENCES AND MATHEMATICS	10 SH
Natural Science Elective.....	4
CIS 146.....	Microcomputer Applications.....	3
MTH 116 or higher*	Mathematical Applications or higher *	3
AREA IV	HISTORY, SOCIAL, AND BEHAVIORAL SCIENCES	3 SH
Elective	ANT, ECO, GEO, HIS, POL, PSY, or SOC	3
AREA V	PRE-PROFESSIONAL, MAJOR, AND ELECTIVE COURSES	49 SH
CUA 101.....	Orientation to Hospitality Profession	3
CUA 116.....	Sanitation and Safety	3
CUA 213.....	Food Purchasing and Cost Control	3
HMM 105.....	Principles of Hospitality Management.....	3
HMM 106.....	Beverage Selection and Appreciation.....	3
HMM 120.....	Beverage Operations	3
HMM 241.....	Restaurant Service Management I	3
HMM 252.....	Hotel/Restaurant and Travel Law	3
HMM 260.....	Human Resources Management	3
HSM 123.....	Hospitality Field Experience I.....	3
HSM 201.....	Event Planning and Management	3
HSM 222.....	Meeting and Convention Management	3
HSM 250 or HSM 214	Hospitality Marketing or Hospitality Sales.....	3
HSM 265.....	Planning and Development of Tourism.....	3
Hospitality Electives	Choose courses from CUA, HMM, or HSM (on advisement).....	6
ORI 101.....	Orientation to College	1
Total Hours		71 SH

Hospitality Management Program Philosophy and Objectives

The Hospitality Administration Program is designed to afford the necessary skills and knowledge to its diverse student body for success in today's ever-changing business world by integrating general education, professional skills, and career focused education. To this end, these programs will provide excellence in faculty, service, curricula, and facilities to equip students with the theoretical and applied tools necessary to become contributing members of society and to realize gainful employment in professional fields with strong growth potential.

***Students planning to transfer to four-year degree will need to take a higher level math:**

University of Alabama	MTH 110 - Finite Math
University of South Alabama	MTH 110 - Finite Math
Troy University	MTH 112 - Pre-Calculus Algebra
Auburn University	MTH 115 - Pre-Cal Algebra/Trig