

EVENT PLANNING CONCENTRATION

HOSPITALITY ADMINISTRATION

Associate in Applied Science Degree

LENGTH: Six Semesters

PURPOSE: This program is designed to produce management personnel for the Event Planning industry.

AREA I	WRITTEN COMPOSITION	3 SH
ENG 101.....	English Composition I	3
AREA II	HUMANITIES AND FINE ARTS	6 SH
Humanties Elective.....	ART, MUS, THR, REL, or PHL.....	3
SPH 107	Fundamentals of Public Speaking	3
AREA III	NATURAL SCIENCES AND MATHEMATICS	10 SH
Natural Science Elective		4
CIS 146.....	Microcomputer Applications	3
MTH 116 or higher*	Mathematical Applications or higher*	3
AREA IV	HISTORY, SOCIAL, AND BEHAVIORAL SCIENCES	3 SH
Elective	ECO, GEO, HIS, POL, PSY, or SOC.....	3
AREA V	PRE-PROFESSIONAL, MAJOR, AND ELECTIVE COURSES	49 SH
CUA 101.....	Orientation to Hospitality Profession	3
CUA 102.....	Catering.....	3
CUA 116.....	Sanitation and Safety	3
CUA 213.....	Food Purchasing and Cost Control	3
HMM 120.....	Beverage Operations	3
HMM 241.....	Restaurant Service Management	3
HMM 252.....	Hotel/Restuarant and Travel Law	3
HMM 260.....	Human Resources Management	3
HSM 123.....	Hospitality Field Experience I.....	3
HSM 201.....	Event Planning and Management	3
HSM 222.....	Meeting and Convention Management	3
HSM 234.....	Planning and Developing Leisure Programs and Festivals	3
HSM 250 or HSM 214	Hospitality Marketing or Hospitality Sales.....	3
HSM 270.....	Planning and Management of Sports Tourism & Events.....	3
Electives	CUA, HMM, HSM, and PAS Electives (on advisement).....	6
ORI 101.....	Orientation to College	1
Total Hours		71 SH

Event Planning Program Philosophy and Objectives

The Event Planning Program will provide excellence in faculty, service, curricula, and facilities to equip students with the theoretical and applied tools necessary to become contributing members of society and to realize gainful employment in professional fields with strong growth potential. This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in teh program will tranasfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.

***Students planning to transfer to four-year degree will need to take a higher level math:**

Auburn University	MTH 115 - Pre-Calculus Algebra
University of Alabama	MTH 110 - Finite Math
University of South Alabama	MTH 110 - Finite Math
Troy University	MTH 112 - Pre-Calculus Algebra